

Mark your calendar!

Next Chapter Meeting:

May 3<sup>rd</sup>
Table Top

VFW Hall 8990 Kruitof Way Fair Oaks, 95628 6:00 - 8:30

## Upcoming Meetings & Events:

**June 7**th
Thornburg Enterprises

June 10<sup>th</sup>
River Cats Game

**July** Dark

# Inside this issue: Sick Route, Membership, News 2 Education 3 Vendor Info and Specials 4 Calendar 10 Chapter Important Numbers 11 Chapter Supporter Contact List 12

CAPITAL VALLEY IPSSA CHAPTER

## Water Watcher

**MAY 2023** 

## Sacramento Region Table Top

All Pool and Spa Industry Professionals are welcome!

Wednesday, May 3rd 6 - 8:30 pm

Fair Oaks VFW, 8990 Kruitof Way, Fair Oaks 95628

## Live DJ Entertainment Product Demonstrations

Over 20 Manufacturers, Vendors, and Suppliers attending with Special Manufacturer Discounts available and new products that can make your business more marketable and profitable!

Auction

Raffle Prizes!

Raffles throughout the event

**Event and Free Dinner Sponsored By:** 



CVIPSSA.COM 916.202.6389

#### Sick Route

We have no one out

Thank you for your support

Kai Whitney
Sick Route Chairman
415-309-8678
Clearkaipools@gmail.com

The sick route policy is at www.cvipssa.com/sickroute.html

## **Membership**

**Perfect Attendance Awards** for attending all meetings during the year.

May is the second meeting in the 2nd quarter. You must attend one meeting during the quarter to avoid a \$50 fine.

For membership information please contact: Glen Hunton Membership Chairman 916-538-7378 Glen@HuntonPS.com

#### For Sale:

These items were donated by our chapter supporters, and the proceeds go to the chapter.

- Aqualink TCX Conversion Kit (Pool Only) \$510
- iAqualink Conversion Kit from Pentair EasyTouch, IntelliTouch, and IntelliCenter - \$855

Call Jason Hilton, 916-224-3113

-----

Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

#### **Chapter Attendance Incentive**

A guaranteed \$25 winner at every chapter meeting! Who's next? Come to the May meeting, and you too could win \$25

Thank You to Pentair for hosting our last chapter meeting at your training facility.

#### **Looking for a Few Good Pools**

I'm looking to expand my routes in a couple areas:

- ♦ Folsom: Empire Ranch area, 2-4 pools depending on size, proximity, and service level.
- Rollingwood Fair Oaks, 2-4 pools depending on size, proximity, and service level.
- EDH: Serrano, Governor's Park, and Franciscan Village areas, 2-4 pools depending on size, proximity, and service level.

Will pay reasonable rates or work them off.

Mike Assenza River City Pool Care 916-837-8525 Mike@rivercitypoolcare.com

## **Beneficiary Forms**

One of the benefits we receive as an IPSSA member is a \$50,000 life insurance policy, which is paid to our beneficiaries. However, you must designate your beneficiaries. According to our chapter's membership roster, one-third of our members have **not** designated their beneficiaries. Please protect your family and complete your <u>Beneficiary Designation</u> form.



Available to all self-employed pool and spa professionals



\$200 per class for individuals

(up to \$400 per calendar year)

\$200 per student for instructors

(up to \$4K per class - max two submittals per calendar year)

## **IPSSA'S**

## **EDUCATION FUND**

For the Education Fund Guidelines and Application go to www.ipssa.com/ipssa-education-fund



## POOL & SPA APPRENTICESHIP AND TRAINING COMMITTEE (PSATC)



**APPRENTICESHIP** FOR POOL SERVICE **& REPAIR** 

Apprenticeship and Training Committee (PSATC) is a Pool Service Professionals



APPROVED AND **REGISTERED WITH THE** STATE OF CALIFORNIA & NATIONALLY WITH THE DEPARTMENT OF LABOR

first National Apprenticeship Program for Pool Maintenance and



#### **PSATC MISSION**

experience, and knowledge needed to advance toward a the comprehensive program





Join Us For **Vendor Education Week** At SCP Rancho Cordova

Stop by each day between 10am and 2pm to learn about the latest products, promotions and meet with your local representatives. Lunch, Snacks and Drinks will be provided.

Monday, May 8th:













Tuesday, May 9th:

FLUIDRA



▲ Alpha West



Wednesday, May 10th:











Thursday, May 11th:







Friday, May 12th:







POOL 360 Assistance and Training Available all 5 days!

2751 MERCANTILE DR. RANCHO CORDOVA, CA 95742

## PROPOSALS AND SERVICE AGREEMENTS

NUISANCES SO YOU DON'T END UP UNDER WATER

#### PANEL SPEAKERS:

- CASEY GARDNER NORTH TX, IPSSA NATIONAL VICE-PRESIDENT, REGION 12 DIRECTOR, AND OWNER OF NO WORRES POOL CARELLIC.
- DAVID HAWES NORCAL REGION I MEMBER, OWNER OF HISH POOL SERVICES, INC.
- LINDA CROSS NV. REGION 8 DIRECTOR, OWNER OF AQUIARIUS POOL SERVICE





"LIMITED SPOTS AVAILABLE - REGISTER TODAY!"

Register Here to reserve your spot.

# 2023



## CAPITAL VALLEY IPSSA SATURDAY, JUNE 10TH 2023

LV Aviators vs River Cats Company Cates Open: 5:45pm | First Pitch: 6:37pm



## A NIGHT OF FUN:

- FAMILIES AND FRIENDS SIT TOGETHER
- WATCH FIREWORKS AFTER THE GAME



OUR GROUP WILL BE SEATED IN SENATE SECTION

117

QUESTIONS OR TO RSVP PLEASE CALL: MIKE ASSENZA 916-837-8525







# Capital Valley IPSSA Presents 12th Annual Santa's Summer Getaway Sly Park Recreation Area September 22-24, 2023 Registration Form



Dates: Friday afternoon through Sunday afternoon, September 22-24, 2023

Place: Sly Park Rec. Area, Group Site #3, 4771 Sly Park Rd., Pollock Pines (off Hwy 50 & Sly Park Rd)

Price: \$40.00/per adult (age 14 & over) ~ \$20.00/per child (age 5-13) ~ Under 5 years, free

What vou get: Camping for 2 nights, breakfast on Saturday & Sunday mornings, dinner and dessert on Friday and Saturday nights, crafts for the kids, campfires, swimming, horseshoes and many recreational activities.

Again This Year: Build Your Own Pizza for Saturday Lunch! & Tie Dying

Camping Space is Limited! Submit your Registration Form ASAP!!

There is room for up to 12 RVs and space will be reserved in the order registrations are received. Reservations are not site specific, they are first arrival, first choice of space.

Registration Deadline to receive a shirt is 8/1 – Refund available until that date

◆◆◆ \$5.00 discount per adult if registered & paid by May chapter meeting! ◆◆◆◆

	lay at (916)/64-/852 or <u>iiemlav@comcast.net</u>
Names of all campers:	
Contact person e-mail address:	Phone:
Free T-shirt for every camper registered & paid by 8/1 L	ist Quantity: Child Sizes: 6-810-1214-1618-20
Adult Sizes (Mark T for Tank top) Small Mediu	nn Large XL 2 XL 3 XL
# of Adults @ \$40.00 each	Saturday use only \$25.00 each
# of Children Ages 5 - 13 @ \$20.00 each	Saturday use only \$15.00 each
# of Children under 5 years of age, FREE	
	I'll be in a tent. How many tents and size?

Make Checks Payable to Capital Valley IPSSA and mail with Registration Form to:

Capital Valley IPSSA, PO Box 1944, Orangevale, CA 95662









#### Put our experience to work for you!

### More than 40,000 pools plastered and over 15,000 fully remodeled!

#### We specialize in:

- Waterfalls, Water Features and Spa Additions
- Professional Masonry and Tile
- Concrete Deck Removal and Replacement
- Pool Shallowing and Acapulco Bench Additions
- · BBQ Islands, Grills, Fire Pits
- · Pool and Spa Replumbing, Skimmer Replacement
- Energy Efficient Equipment and Solar Heating
- Automatic Pool Covers and Fabric Replacement
- Plumbing and Leak Repair Services

All work completed in-house



In 1989, Rob Burkett launched Burkett's Pool Plastering with three employees and his wife Dianne, running the home office. Today, we've grown to more than 200 employees who are dedicated to creating your ultimate backyard environment. When it comes to pool renovation and resurfacing, we're here to exceed your expectations. With competitive pricing and crews that take pride in their work, we treat your family like our family.



Call today! (800) 517-3115 or visit www.burkettspoolplastering.com



## **Pool Covers Inc.**

lic # 497489

Specialists In Safety Swimming Pool Products 707-864-6674

#### **THANK YOU**

#### YOU CAN GET CASH!



with Pool Covers, Inc.

#### GETTING Cash Is Easy!!

Just refer a customer to us that is interested in the highest quality pool safety products on the market today.

We make the sale... you get the cash!

Must Mention Flyer When Calling In Referral!

- Automatic Pool Covers = \$350
- Man Fastener/Track Man = \$200
- Unit Conversions = \$200
- Recovers = \$150
- Spa Covers = \$50





#### PRESSURE-SIDE CLEANERS

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#### ing warranty card or want to check status?

## o apply for your rebate, go online to PolarisPool.com/Registration or scan the QR code



#### POOL TIME POOL & SPA

is privately owned by Sacramento native Joe Paglucia since 1989, supported by a team of experienced pool

professionals. We are dependable artists and

bring the highest quality into what we do, always

emphasizing customer service as our top

priority. We love creating

your special outdoor living space for family

and friends. We specialize

in pool and spa remodels

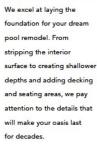
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installation, pool cleaning

and maintenance services











www.PoolTimePoolSpa.com 916.638.POOL



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SCAN QR CODE OR VISIT PEP.HERITAGEPOOLPLUS.COM

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1-2-3

Receive alerts on specials, events and much more





or

#### **MODESTO**

816 Kiernan Ave. Modesto, CA 95936 209-498-4333

#### **RANCHO CORDOVA** 2419 Mercantile Dr. Ste E

Rancho Cordova, CA 95742 916-254-5005

Weerage 1-2 messages sent per week. Standard text message and data rates may apply Information provided may not be valid company wide. PLEASE DON'T TEXT & DRIVE.



#### SunUp - Swimming Pool Solar

- The SunUp panel is manufactured by UMA Solar, the # 1 manufacturer of swimming pool solar panels in the world!
- Designed to resist hurricane force winds
- One piece "over molded" construction of the header and tubes eliminates welds and leaks
- Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
- Innovative mounting hardware eliminates the need for rubber hoses, metal clamps and multiple straps across the panel which will reduce the number of roof penetrations

\*PLEASE CONTACT JOHN KIES - ELM DISTRIBUTION (916) 342-0782



#### YOUR HEAT SOURCE SPECIALIST

AQUAMARINE POOLS PROVIDES ENERGY AUDITS, INSTALLATION, REPAIR AND MAINTENANCE ON ALL HEATING SOURCES FROM ALL BRANDS

\*\*\*REPAIRS INCLUDE ANY AND ALL REFRIGERANT SYSTEMS\*\*\*

- CUSTOM/GENERIC SOLAR POOL INSTALLATION
- CUSTOM/GENERIC HEAT PUMP INSTALLATION
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- CUSTOM/GENERIC GAS HEATER INSTALLATION

#### ASK US ABOUT OUR OTHER SERVICES

- SERVICE, REPAIR, AND INSTALLATION OF ALL POOL EQUIPMENT
- **GREEN TO CLEAN**
- CHEMICAL RE-BALANCE
- START UPS
- PLASTER/PEBBLE RESURFACING
- COMPLETE POOL REMODELS
- TILE INSTALLATION, REPAIR AND CLEANING
- LEAK DETECTION AND REPAIR

MARC ALDRIDGE

PRESIDENT AND CEO (530)363-6717

PETER CASTILLO

SERVICE AND OPERATIONS MANAGER

(530)748-9818

FULLY LICENSED AND INSURED CSLB #1041315 - C53, C61 AND D35 CSLB #1098417 - C20





## SEE INVENTORY

before visiting

REORDER WITH EASE



#### SHOP ONLINE FOR PICKUP Buy online and have your items ready for pickup, saving





#### PRO PARTNER PRICING

pricing & visibility to consumer retail prices



INTUITIVE INTERFACE shopping interface



#### FIND PRODUCTS EASILY

#### requently purchased items d as a Pool Professiona

#### Introducing Leslie's Pro Partner Program

am designed to grow your busines

Enroll today to take advantage of these program benefits:



#### WHOLESALE PRICING

Qualify for trade pricing on the products you use every day.



#### REBATE PROGRAM

Buy more, earn more! Earn rebates based on your annual spend.



#### VENDOR PARTNERSHIPS

Access discounts and other member benefits from selected vendors.

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- Skimmer Routing App



Add new customers to your business with referrals from your local Leslie's MAJOR EQUIPMENT BENEFITS



#### ADDITIONAL BENEFITS

- Open 7 days a week FREE water testing
  Convenient locations FREE in-store labor

  - FREE pool cleaner inspection







MOVING

BUSINESS

**FORWARD** 

DOESN'T MEAN

YOU HAVE TO

**GET THERE** 

ALONE!



#### WHY CHOOSE US?

#### VALUE-ADDED SERVICES:

- Consumer-Driven Marketing Programs & Branded Webs
- Easy & Convenient Online Ordering / Delivery Options
- Large & All-Inclusive Product Inventory
- Over 370 Conveniently Located Sales Centers Nation · Single Source for Product Knowledge & Training

## **MAY 2023**



	SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3 CVIPSSA Chapter Meeting	4	5	6
7		8	9	10 CVIPSSA Board Meeting	11	12	13
14	AAPPA NOTHERS DAY*	15	16	17	18	19	20
21		22	23	24	25	26	27
28		29  ^**********  MEMORIAL DAY	30	31			

## May Table Top - May 3

## **JUNE 2023**

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7 CVIPSSA Chapter Meeting	8	9	10 River Cats Game
11	12	13	CVIPSSA Board Meeting	15	16	17
18 Happy Father's Day!	19	20	21 Chello SUMMER	22	23	24
25	26	27	28	29	30	



#### Insurance Membership Education Networking Friendship

## www.facebook.com/CapitalValleylpssa

Newsletter Editor:
Mike Assenza
Phone: 916-837-8525
mike@rivercitypoolcare.com

Chapter Mailing Address: Capital Valley IPSSA P.O. Box 1944 Orangevale, CA 95662

#### Capital Valley IPSSA Chapter - Board of Directors

Jason Hilton, President	(916) 224-3113	jay@shockwavepool.com
Ryan Neely, Vice President	(916) 206-3176	ryan@leisuretimepool.com
Jim Severin, Secretary	(916) 723-4689	deltabreezepoolservice@yahoo.com
Jack Emlay, Treasurer	(530) 644-7750	jjemlay@comcast.net

#### **Other Important Contacts**

Glen Hunton	Membership	(916) 538-7378	Glen@HuntonPS.com
Tom Pliczka	Program Chairman	(916) 791-1221	service@rosevillepoolservice.com
Kai Whitney	Sick Route Chairperson	(415) 309-8678	clearkaipools@gmail.com
Mike Assenza	Newsletter	(916) 837-8525	mike@rivercitypoolcare.com
Marian Pliczka	Website		service@rosevillepoolservice.com
Ryan Ruminson	Region 1 Director	(530) 401-7346	ryanruminson@sbcglobal.net
Rose Smoot	IPSSA Corporate	(888) 360-9505 x2	rose@ipssa.com
IPSSA	Member Services	(888) 360-9505 x1	memberservices@ipssa.com
Insurance Billing	Cramer & Associates	(844) 574-1134	insurance@cramercpa.com
HUB Insurance	Info & Certificates	(800) 833-3433	arrowinsuranceservice.com
	Pool & Hot Tub Alliance	(703) 838-0083	service@phta.org



# Thank you from Capital Valley IPSSA Chapter! Please get to know our Chapter Supporters They are here to help you be your best

Chapter Supporters	Contact	Phone	Email
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
Aquamarine Pool Service	Peter Castillo	(530) 748-9818	service@ampoolserv.com
Aztec Solar	Jack Stanger	(916) 802-1830	<u>iack@aztecsolar.com</u>
Blake Sales	Brian Duyanovich	(916) 529-0806	bduyanovich@blakesales.net
Burkett's Pool Plastering	Marlon Mader	(209) 924-7417	mmader@burkettspoolplastering.com
EasyCare Products	Rosemarie Arenas	(559) 974-8252	rarenas@easycarewater.com
ELM Distribution	John Kies	(916) 342-0782	<u>iohn@elmdistribution.com</u>
Fluidra	Nic Benny	(916) 599-4369	nbenny@fluidra.com
Fluidra	Josh Bordelon	(530) 401-2391	jbordelon@fluidra.com
Hasa Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com
Hayward Pool Products	Chris Nielsen	(470) 784-9149	cnielsen@hayward.com
Leisure Supply	Wayne Small	(916) 614-9500	wsmall@kellersupply.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pentair	Darrin Dillree	(530) 301-1 <i>5</i> 79	Darrin.dillree@pentair.com
PEP	Howard Cornejo	(916) 201-0159	hcornejo@poolelectrical.com
Pool Covers, Inc.	Cheryl MacLennan	(707) 864-6674	cmaclennan@poolcoversinc.com
Pool Time Plaster and Tile	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
RayPak	Matt Anderson	(916) 767-8185	Matt.anderson@raypak.com
SCP, Rancho Cordova	Jordon Reynolds	(916) 501-7825	Jordan.reynolds@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
SCP, Sacramento	Ethan Janes	(916) 923-5091	Ethan.janes@poolcorp.com
Superior Pool Products	Eric Yocum	(916) 216-8040	eric.yocum@poolcorp.com
Swim So Brite	Erik Medal	(279) 210-1941	erik@swimsobrite.com
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	wissbaum@outlook.com
Tile Bright Pool Tile Cleaning	Lynell Davis	(209) 241-7404	tilebrightpools@aol.com

Supporters listed in **bold print** offer referrals to members.

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.